Evaluation of a Conditional Cash Transfers Program on Family Well-Being in Italy

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Abstract

The aim of our research is to evaluate the impact of a conditional cash transfer (CCT) program on family well-being among low-income families with young children in Turin (Italy). While most CCTs have been implemented in low income countries, our research is performed in the context of a high-income country, where the recent economic crisis have worsened the conditions of families with children, especially of immigrants.

We use a randomized controlled trial to analyze the impact of a CCT program on several indicators of family well-being in comparison with an unconditional cash transfer (UCT). CCT families receive money transfers conditionally on taking courses on parenting, health, use of money and job seeking. Our empirical results show that the CCT program has a stronger and positive impact on family outcomes than the UCT intervention on most indicators of well-being.