Governing the quality of goods in modern Asia

:Information, trust-building and the self-enforcement mechanism of the market

An International Workshop by the Keio/Kyoto Global COE Program on Raising Market Quality and Integrated Design of 'Market Infrastructure'

Date: February 25-26, 2012
Venue: East Research Building 5th Floor, Mita Campus, Keio University

Program

Day 1 (February 25)
10:45-11:00 Registration
11:00-11:10 Welcome Address by Kazuko Furuta

Session 1:
Chaired by Linda Grove (Harvard Yenching Institute)
11:10-11:50 Kazuko Furuta (Keio University)
   Information, Trust-building and Market Quality : Governing the quality of Goods in Modern Asia
11:50-12:30 Masataka Setobayashi (Fukuoka University)
   The mechanism of the emergence and resolution of improprieties in rawcotton trading in the middle Yangtze Valley: The moisture content problem at the beginning of the 20th century
12:30-13:30 Lunch

13:30-14:10 Kensuke Hirai (Keio University)
   Trade mechanism and development of the Taiwan fertilizer market during 1910-1930
14:10-14:25 paper abstract (Masaki Nakabayashi, the University of Tokyo)
   Price, quality, and organization: Branding in the Japanese silk-reeling industry in the 1880s
14:25-14:45 Comments
Kaoru Sugihara (Kyoto University)

14:45-15:15 Break

15:15-16:45 Comments and Discussion
Debin Ma (London School of Economics and Political Science)
(by paper) and Session 1 Discussion

17:30-19:30 Reception (Invitation Only)

Day 2 (February 26)
Session 2:
Chaired by Kazuko Furuta
10:30-11:10 Linda Grove
Imitation of Imported Cotton Textiles in Modern China (tentative)
11:10-11:50 Zhang Wei (Nankai University)
Market and Merchant Associations in Product Quality Control: A Case Study of the Silk Pongee Industry in Shandong
11:50-13:00 Lunch

13:00-13:40 Robert Hellyer (Wake Forest University)
Choice Based on Quality or Prejudice?
Japanese Tea on the American Market, 1860-1920
13:40-14:00 Comments
Tomoko Hashino (Kobe University) (by paper),
14:00-14:20 Break

14:20-16:00 Comments and Discussion
Debin Ma (by paper)
General Comments by Kaoru Sugihara followed by Discussion

Session 3:
16:00-16:30 Preparatory Meeting for the WEHC 2012 Session in Stellenbosch