International Workshop

Globalization and Its impact on Corporate Strategies

Grant-in-aid B-22330087, Keio University, Tokyo
In Collaboration with
Keio-Kyoto Global COE program
and
Grant-in-aid B-22330080, Waseda University, Tokyo
December 4, 2010
Keio University, Global Security Center Seminar Room, G-Sec Building 4F

9:55 – 10:00 Opening Remarks
Shujiro Urata, Waseda University

Session I. Trade Liberalization and its impact in China
Chair: Kozo Kiyota, Yokohama National University
10:00 – 10:50 Nobuaki Yamashita, La Trobe University, Australia
Title: China’s Export Responses to Exchange Rate Movement in Global Production Networks

10:50 – 11:00 Coffee Break

11:00 – 11:50 Chih-Hai Yang, National Central University, Taiwan
Title: Short-run and Long-run Effects of Exchange Rate on Trade Balance: Evidence from China and Its Trading Partners

11:50 – 12:00 Coffee Break

12:00 – 12:50 Kazuhiko Yokota, Waseda University, Japan
Title: Learning by Exporting? –The case of Chinese Firms- (co-authored with Kyosuke Kurita, and Shujiro Urata)

12:50 – 13:40 Lunch

Session II. Globalization in Korea, Thailand and Indonesia; Evidence from Firm-level data
Chair: Kazunobu Hayakawa, Institute of Developing Economies
13:40 – 14:30 Chin Hee Hahn, Korea Development Institute
Title: Dose Exporting Promote New Product Introduciton? An Empirical Analysis of Plant-Product Data on the Korean Manufacturing Sector

14:30 – 14:40 Coffee Break

14:40 – 15:30 Dionious Narjoko, Economic Research Institute for East Asian and ASEAN (EARI), Indonesia
Title: Characteristics of Entrants in Indonesian Manufacturing

15:30 – 15:40 Coffee Break

15:40 – 16:30 Archunun, Kopaipoon, Tamasart University, Thailand
Title: Import as a Market Discipline Hypothesis: Evidence of Thai Manufacturing

16:30 – 16:50 Coffee Break (refreshment)

Session III. FDI and corporate strategies
Chair: Toshiyuki Matsuura, Keio University

16:50 – 17:40 Kiyoyasu Tanaka, Institute of Developing Economies, Japan
Title: Simulating Heterogeneous Multinational Firms: A Progress Report

17:40 – 17:50 Coffee Break

17:50 – 18:40 Tadashi Ito, Okinawa University, Japan
Title: Export Platform Foreign Direct Investment: Theory and Evidence

18:40 – 18:45 Closing Remarks
Fukunari Kimura, Keio University, Japan

19:00 – 21:00 Dinner (self-pay)

Venue: Global Security Center Seminar Room, G-Sec Building 4F
Access Map from Celestine hotel to Keio University

Access Map is available as following website;

[http://maps.google.co.jp/maps?hl=ja&gl=ja&ie=UTF8&oe=UTF8&msa=0&msid=115527680803547304195.000496054853e6b494e58&ll=35.648918,139.746727&spn=0.007079,0.013937&z=17&brcurrent=3,0x34674e0fd77f192f:0xf54275d47c665244,1](http://maps.google.co.jp/maps?hl=ja&gl=ja&ie=UTF8&oe=UTF8&msa=0&msid=115527680803547304195.000496054853e6b494e58&ll=35.648918,139.746727&spn=0.007079,0.013937&z=17&brcurrent=3,0x34674e0fd77f192f:0xf54275d47c665244,1)