# Empirical Investigations in Trade and Investment

**March 15-17, 2012**  
Keio University, Tokyo Japan

**Venue:** G-SEC Conference Room  
The 6th floor, East Research Building  
Mita Campus, Keio University

**Sponsors:** Keio GCOE, Hitotsubashi GCOE, JSPS GASR Kiban B, Economic Research Institute for ASEAN and East Asia

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**Thursday, March 15, 2012**

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<th>Time</th>
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<tr>
<td>9:00 - 9:30 a.m.</td>
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| 9:30 – 10:30 a.m. | **Session 1**  
Chair: Fuku Kimura, Keio University  
“Export Markets and Labor Reallocation: Evidence from the U.S.-Vietnam Bilateral Trade Agreement”  
- Brian McCaig, Australian National University  
  Discussant: Caroline Paunov, OECD |
| 10:30 – 10:45 a.m. | Break – Snacks and beverages provided |
| 10:45 – 11:45 a.m. | “Domestic Employment Characteristics of Globally Engaged US Firms”  
- Mina Kim, Bureau of Labor Statistics  
  Discussant: Andrew Bernard, Dartmouth College |
| 11:45 – 12:00 a.m. | Break – Snacks and beverages provided |
| 12:00 – 1:00 p.m. | “Imports, Innovation and Employment after Crisis: Evidence from a Developing Country”  
- Caroline Paunov, OECD  
  Discussant: Volodymyr Lugovskyy, Indiana University |
| 1:00 p.m. – 2:00 p.m. | Lunch |

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**Organizers:**

Fukunari Kimura, Keio University  
Jon Haveman, Bay Area Council Economic Institute
Session 2
Chair: Volodymyr Lugovskyy, Indiana University

2:00 – 3:00 p.m. “Can Trade Agreements Reduce Trade Creation and Prevent Trade Diversion?”
   ➢ Do Won Kwak, University of Queensland
   Discussant: Qing Liu, University of International Business and Economics

3:00 – 3:15 a.m. Break – Snacks and beverages provided

3:15 – 4:15 p.m. “Markups and Export Pricing”
   ➢ Karin Olofsdotter, Lund University

4:15 – 4:30 p.m. Break – Beverages provided

4:30 – 5:30 p.m. “Foreign Acquisitions, Ownership Changes, and Exports”
   ➢ Larry Qiu, University of Hong Kong
   Discussant: Phillip McCalman, University of Melbourne

Adjourn

Friday, March 16, 2012

Session 3
Chair: Tibor Besedes, Georgia Institute of Technology

   ➢ Laura Puzzello, Monash University
   Discussant: Massoud Khazabi, University of Ottawa and GOC

10:30 – 10:45 a.m. Break – Snacks and beverages provided

10:45 – 11:45 a.m. “Environmental and Health Protections, or New Protectionism? Determinants of SPS Notifications by WTO Members”
   ➢ Lee Michael Pearson, Australia National University
   Discussant: Carolyn Evans, Santa Clara University

11:45 – 12:00 p.m. Break – Snacks and beverages provided

12:00 – 1:00 p.m. “International Trade, CO2 Emissions and Heterogeneous Firms”
   ➢ Toshihiro Okubo, Keio University
   Discussant: Laura Puzzello, Monash University

1:00 – 2:00 p.m. Lunch
**Session 4**

Chair: Andrew Bernard, Dartmouth College

2:00 – 3:00 p.m. “Does Licensing Induce Technological Spillovers to Domestic Firms?”

- Luis Castro, University of Colorado
  
  Discussant: Kazu Takechi, Hosei University

3:00 – 3:15 p.m. Break – Beverages provided

3:15 – 4:15 p.m. “Import Churning and Export Performance of Multi-product Firms”

- Joze Damijan, University of Ljubljana
  
  Discussant: Tibor Besedes, Georgia Institute of Technology

4:15 – 4:30 p.m. Break – Beverages provided

4:30– 5:30 p.m. “Why Trucks Jump: Offshoring, Product Characteristics and Productivity”

- Phillip McCalman, University of Melbourne
  
  Discussant: Nicholas Sheard, Stockholm University

**Adjourn**

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**Saturday, March 17, 2012**

**Session 5**

Chair: Jon Haveman, Bay Area Council Economic Institute

9:30 – 10:30 a.m. “Export Growth and Credit Constraints”

- Tibor Besedes, Georgia Institute of Technology
  
  Discussant: Tim Schmidt-Eisenlohr, University of Oxford

10:30 – 10:45 a.m. Break – Snacks and beverages provided

10:45 – 11:45 a.m. “Towards a Theory of Trade Finance”

- Tim Schmidt-Eisenlohr, University of Oxford
  
  Discussant: Carolyn Evans, Santa Clara University

11:45 – 12:00 p.m. Break – Snacks and beverages provided

12:00 – 1:00 p.m. “Firm Export Heterogeneity and International Productivity Gap: Evidence from France and Japan”

- Kozo Kiyota, Yokohama National University
  
  Discussant: Luis Castro, University of Colorado

**Adjourn Conference**